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CRYOMED AESTHETICS RELEASES AQUAPURE FACIAL: ESSENTIAL PURE BLISS FOR FACES

Making a splash on the Australian aesthetic treatment scene is Aquapure facial, the hydrodermabrasion treatment that not only cleans and refreshes the skin, but nourishes it to boost the production of that most desirable ingredient of youthful skin: collagen.

This pleasant, non-invasive treatment is a true 'look good' and 'feel good' treatment. Clients have been surprised to see immediate changes in their skin's texture and tone. This is due to the six main ingredients contained in the three different solutions applied during treatment. These have been carefully selected for their benefits to the various layers of skin.

- Papain, an extract of papaya, promotes gentle exfoliation and skin renewal.
- Centella Asiatica, a type of pennywort, helps to soothe and calm the skin. This is particularly useful for skin that is subject to acne or breakouts.
- Peptides strengthen the cells and encourage faster cell turnover.
- Avena Sativa (oat kernel extract) has anti-oxidant properties. It calms, soothes and moisturises the skin.
- Honey extract helps to hydrate the skin. It is also known for its healing properties, as well as being anti-bacterial and anti-fungal.
- Hyaluronic acid helps to boost collagen and elastin, contributing to a more 'plumped up' appearance that helps to reduce fine lines and wrinkles.

This powerful cocktail of treatment ingredients is delivered via different applicators in a relaxing, customised, six-stage process.

The first three steps of the process exfoliate and deep clean the skin, remove excess sebum and oil, then hydrate and nourish the skin with the rich cocktail of ingredients.

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- ★ Comprehensive clinical training
- ★ Staff education on successful client conversion
- ★ Ongoing rapid, professional support
- ★ Training and systems upgrades
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Cryomed Aesthetics releases AQUAPURE FACIAL: Pure Bliss For Faces .../2

Aquapure facial, however, goes further than simply cleaning the skin and applying a beneficial cocktail of nourishment. Three additional steps are designed to send Aquapure's powerful ingredients straight to the active layers of the skin, and to start work immediately.

Electroporation creates a pathway directly into the centre of skin cells, where the nutrients can have the greatest benefit. It does this by applying a finely tuned electrical field to the cells, creating temporary microscopic 'holes' in the cell wall, which allow nutrients to pass directly into the cells.

Aquapure then applies a micro-current that stimulates the muscles deep within the dermis to promote collagen regeneration. This has a tightening and plumping effect on the skin, and can help shape the face, if desired.

The final Cooling\Heating step of Aquapure hydradermabrasion facial helps to relieve hypersensitivity, leaving the skin looking and feeling calm and relaxed. It stimulates blood circulation, which in turn contributes to a faster skin repair process.

Clients enjoy Aquapure facial for the way it leaves their skin looking and feeling. "It's heaven for my skin; I feel lit from within," summed up one client. Clinicians have a further reason for recommending Aquapure: not only is it a great rejuvenating facial, it's the ideal skin preparation for other aesthetic treatments, such as IPL, Laser, Dermal Filler and Anti Wrinkle injections. When the skin is fully exfoliated, deep-cleansed and nourished, it is at its most receptive, and optimally prepared for other treatments.

Cryomed's Managing Director, Josh Locker, is delighted to launch Aquapure in Australia. "Aquapure is really pushing the envelope for skin treatments," he says. "This is a super-easy, comfortable and enjoyable treatment, and it's suitable for all skin types and all ages. It's the skin treatment that will become addictive for the glowing look and silky feel it creates, as well as for the overall skin nourishment and rejuvenation it provides."

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