

PRODUCTS & SERVICES

PRODUCTS

cooltech

THE NEW PLAYER IN FAT REDUCTION



THE LATEST FAT-FREEZING TECHNOLOGY, COOLTECH, SAVES TIME AND MONEY FOR BOTH PATIENTS AND PRACTITIONERS WITH ITS DUAL HANDPIECE TECHNOLOGY, SIX DIFFERENT SIZED APPLICATORS AND DELIVERS RELIABLE 20-30% FAT REDUCTION AFTER ONE TREATMENT.

Cooltech has burst onto the Australian aesthetics scene, offering a unique point of difference for both the patient and the practitioner: not only is Cooltech affordable with low consumables but it also presents a range of unique advantages to produce fast and effective results, while helping secure a strong ROI.

Distributed in Australia by industry leader Cryomed, Cooltech is a premium fat-freezing device that treats localised pockets of fat located in various areas of the body.

Amber Moncrieff, Director of Hunter Plastic Surgery in NSW, is no stranger to the non-surgical

fat-reduction market. Her practice has performed more than 2,000 cryolipolysis treatments, with a satisfaction rate of over 98%. Recently, the clinic has introduced Cooltech to its practice.

"As leaders in the fat-freezing space, we are delighted to launch Cooltech to our practice," says Moncrieff. "Ultimately the decision to invest in Cooltech was made after we saw the results from our first round of patients, including on one of our therapists – she believes that Cooltech offered a better result for her body type compared with another technology we were using."

"From our first round of patients, we believe Cooltech offers results that live up to the promise of 20-30% fat reduction," she says.

"We also like that it is affordable for our patients and sustainable for our clinic, with a reasonable consumable cost."

PROVEN TECHNOLOGY, EXCELLENT RESULTS

Cooltech technology is based on the proven science of cryolipolysis and has been studied in numerous in vivo and in vitro clinical trials with certified clinical results.

Cooltech works by targeting and

cooling fat cells to temperatures that trigger fat cell apoptosis, bringing about a sequence of events that leads to their destruction and elimination without affecting any of the other surrounding tissue.

It boasts an array of applicators designed to adapt to various areas of the body, allowing a complete body contouring treatment. Whether it is treating curved contours like the back, waist and sub-buttocks, broad areas such as the flanks, love handles and calves, or fat folds small and large from the abdomen and back to the arms and knees and even under the chin, Cooltech is a flexible and versatile addition to any practice.

"It has two handpieces per machine for faster treatments and a range of applicators to suit a variety of body shapes and areas of concern," says Moncrieff.

After just one treatment 20 to 30% of fat reduction occurs in the treated area. Results can start to be seen eight weeks after the first treatment, with more dramatic results becoming visible after 12 weeks.

Patients usually see enough reduction in a treatment area after one treatment, but if necessary repeat treatments can be done in the same treatment area after three months with a maximum of three sessions in total per year.

BACKED BY CLINICAL STUDIES

Cooltech has been backed by numerous clinical studies demonstrating its efficacy, along with very high satisfaction levels across a wide variety of patients. More than one million Cooltech treatments in more than 40 countries have been performed.

In Australia it is entered in the

Australian Register of Therapeutic Goods (ARTG).

Distributor Cryomed provides a 5-star level of service and ongoing support for its clients, ensuring optimal training and education to help yield the best possible results for the patient and the clinic.

"We have found Cryomed easy to deal with and they keep their promises, which is important," says Moncrieff.

"My role is to make sure we offer only the safest, most effective options to our patients in a way

that is affordable for them and sustainable for us. We believe the lower consumable cost of Cooltech will allow us to continue to invest in our team and clinic, in a way that alternative technologies have not." **AMP**

For more information, call Cryomed on 1300 346 448 or visit www.cryomed.com.au



BEFORE



8 weeks AFTER Cooltech treatment to each inner and outer thigh. Photos courtesy of Hunter Plastic Surgery



BEFORE



8 weeks AFTER two Cooltech treatments to lower abdomen. Photos courtesy of Hunter Plastic Surgery



BEFORE



8 weeks AFTER four Cooltech treatments to upper and lower abdomen in one session. Photos courtesy of Hunter Plastic Surgery