



# FILLMED NZ MARKETING CHECK-LIST

JUL-AUG PROMOTION

## Create a successful promotion

### OFFER

FREE Hyaluronic Youth Mask & Silicone Mask Brush valued at \$46.55 RRP  
with the purchase of the Glycopeel Mask or GR-Youth Mask



Use our ready-to-use Social Media Graphics to let your followers know about the exclusive GWP offer you are running this month.

☐

Create a counter promotion by downloading and printing our A4 Promotional Card and put it in a frame on your front counter. Whenever you have a client finishing a service let them know about this limited special offer.

☐

During every facial treatment have your therapists recommend one of the promotional masks to the client letting them know of the key benefits for their skin type and let them know of the GWP they'll receive.

☐

Call your Top 10 Fillmed clients letting them know about the Masks and GWP offer and offer to put one aside for them. Let them know you only have a limited stock. You could offer to take payment over the phone to reserve their gift.

☐

Create an incentive for your staff members with a goal of selling 1 x each Mask GWP promotion everyday to one of their clients.

☐

Make sure you and your team members are familiar with all the key benefits of the masks so you can confidently promote it to your clients.

☐

**FILLMED**  
LABORATOIRES

PROUDLY BROUGHT TO YOU BY CRYOMED AESTHETICS

P: 1300 346 448 E: [info@cryomed.com.au](mailto:info@cryomed.com.au) W: [fillmed.com.au](http://fillmed.com.au)

For the month of JULY 2022 only All prices include GST. Strictly limited stock.

