

LABORATOIRES
FILORGA
PARIS

THE No.1⁽¹⁾
EYE CREAM

NEW FURTHER ENRICHED



NEW
EYE CONTOUR STICK



OPTIM-EYES
REVITALIZING EYECARE
DARK CIRCLES - BAGS - FINE LINES

OPTIM-EYES, NOTICEABLY EFFECTIVE EYE REJU

ON AVERAGE, WE SLEEP 1.5 HOURS LESS THAN 50 YEARS AGO

Given the accelerating pace of life, long days spent in front of screens and increasing stress, lack of sleep works out as 316 hours per year, per person!

THE EYES ARE THE 1ST AREA AFFECTED

As a fragile and overtaxed area, the eye contour is the first area to show signs of fatigue (dark circles, puffiness, fine lines). To appear fitter and younger is becoming a real expectation.

FILORGA REVOLUTION:
FOR EYES THAT LOOK 10 YEARS YOUNGER

OPTIM-EYES

THE BEST-SELLER, NOW ENHANCED

INTENSIVE EFFECTIVENESS

TRIPLE ACTION FOR INTENSIVE CORRECTION

The same original complex: [EYE-IMPACT TECHNOLOGY]

- **Anti-dark circles** [depigmenting polyphenol]
- **Anti-puffiness** [decongesting peptides]
- **Anti-fine lines** [plumping hyaluronic acid]

+

ENHANCED REVITALISATION

New complex derived from scientific research:
[MELATON-EYES TECHNOLOGY]

Energises cells to prevent the appearance of signs
of fatigue [revitalising peptide]

*The same fresh, melt-in texture.
Can be stored in the refrigerator for
an express cryo-smoothing effect.*

BOOSTED
FORMULA



DATA AFTER 3 DAYS OF USE

100% OF WOMEN PERCEIVE THE EYE AREA AS HAVING IMPROVED

FINE LINES ARE SMOOTHER 76%⁽²⁾ - PUFFINESS IS REDUCED 76%⁽²⁾

JUVENATION

lack of sleep is becoming a genuine public health concern. A study has estimated that our sleep debt

(dark circles and puffiness). This phenomenon increases with age as fine lines appear. Correcting these

ON: WITH OPTIM-EYES,
K 1 HOUR MORE RESTED!

NEW

OPTIM-EYES [REFRESH] THE NEW PORTABLE STICK

IMMEDIATE EFFECTIVENESS

EXPRESS REVITALISATION

[FRESH-MINUTE TECHNOLOGY]

- Decongesting action [ice cube texture]
- Plumping action [plumping hyaluronic acid]

+

ENHANCED REVITALISING ACTION

[MELATON-EYES TECHNOLOGY]

Energises cells to prevent the appearance
of signs of fatigue [revitalising peptide]

Immediate ice cube-effect on contact
Invisible finish. Can be used in the
morning and/or for touch-ups during
the day, even over make-up.



OF USING OPTIM-EYES

HAVING GAINED AT LEAST ONE HOUR OF SLEEP ^[2]

REDUCED 76% ^[2] - DARK CIRCLES ARE LESS OBVIOUS 83% ^[2]

OPTIM-EYES, THE EXPERT ANTI-FATIGUE RANGE

/ WHO IS IT FOR?

All tired and stressed women who want fresh and rested eyes.

/ WHAT IS IT?

Intensive reviving formulas that act on major eye contour issues: dark circles, puffiness and fine lines.

/ RESULTS

Visible effectiveness after 3 days and in the long-term.

OPTIM-EYES LOTION

Waterproof make-up remover +
eye serum

NEW

OPTIM-EYES [REFRESH]

Instant eye contour
revitalizing stick

BOOSTED
FORMULA

OPTIM-EYES

Intensive 3-in-1
eye-revitalizing gel

OPTIM-EYES
LASHES & BROWS
Lash & brow serum
for enhanced eyes

1ST (3) FRENCH LABORATORY IN AESTHETIC MEDICINE

OPTIM-EYES - 15 mL - EAN : 3401361057578
OPTIM-EYES [REFRESH] - 12,5g - EAN : 3540550009575

Laboratoires FILORGA COSMÉTIQUES - 2-4 rue de Lisbonne, Paris 8^{ème} France
Customer service: France +33 (0)1 84 79 15 15 - contact@filorga.com

(1) IQVIA - PharmaOne Pharmatrend & Paratrend - OPTIM-EYES - facial anti-ageing and anti-wrinkle market in pharmacies and health and beauty stores in France - 2018 and year to date as at March 2019 - in volume and value. (2) Self-assessment - 30 subjects - twice daily application of OPTIM-EYES for 3 days. (3) Founded in 1978.