

LABORATOIRES  
**FILORGA**  
PARIS

## HYDRA-AOX [5]

INNOVATION

### 5 POWERFUL ANTI-AGING ANTIOXIDANTS

FOR YOUNGER-LOOKING SKIN  
FOR LONGER

**90%**  
OF WOMEN  
OBSERVED

SMOOTHED FINE LINES  
REFINED SKIN TEXTURE  
MORE RADIANT COMPLEXION  
**AFTER 7 DAYS** <sup>[1]</sup>

RECOMMENDED  
BY OUR  
AESTHETIC  
MEDICINE  
DOCTORS\*

1<sup>ST</sup> FRENCH LABORATORY IN AESTHETIC MEDICINE\*\*



\*Aesthetic medicine doctors members of the FILORGA scientific committee. [1] Self-evaluation - 32 volunteers - results after 7 days of application of HYDRA-AOX [5]. \*\*Founded in 1978.

# HYDRA-AOX [5] KEY POINTS

## / WHO IS IT FOR?

For all women and men:

- Who want to protect their skin from aging due to external aggressions.
- Who are concerned by the 1<sup>st</sup> signs of aging.
- Who want to correct the quality of their skin [pores, dehydration, radiance, fine lines, uneven skin texture].

## / IS IT RECOMMENDED BY AESTHETIC DOCTORS ?

- The inclusion of antioxidants in the skincare routine is always recommended by aesthetic doctors.
- They accompany aesthetic medicine protocols and maintain results.

## / HOW?

**5 powerful anti-aging antioxidants** including 1 patent-pending: [Vitamin B3 - Vitamin E - Ergothioneine - Vitamin C Astaxanthin] + **hyaluronic acid** to keep skin hydrated all day long.

## / RESULTS

**Clinically proven efficacy on protection** against external aggressions\*\* and **correction of 5 parameters of skin quality** [fine lines - skin texture - pores - dullness - dehydration].

**Effectiveness proven 3 ways** : ex-vivo, in-vivo, self-assessment.

## / USE

Apply morning and evening before the day/or night cream to the entire face and neck.

## / TIP

Use **HYDRA-AOX [5] + HYDRA-HYAL** as a duo:

- **HYDRA-AOX[5]** in the morning for protection against environment.
- **HYDRA-HYAL SERUM** in the evening for boosted skin HA's levels.

\*\* Ex-vivo test on skin explants with HYDRA-AOX [5] against ozone.





# ANTIOXIDANTS: REFERENCE FOR ANTI-AGING EFFECTIVENESS RECOGNISED BY AESTHETIC DOCTORS

QUESTIONS TO SOLENE SOUDRILLE SCIENTIFIC COMMUNICATION MANAGER

## WHAT IS THE ROLE OF ANTIOXIDANTS?

An antioxidant protects the skin from environmental and behavioural factors to which our body is subjected, responsible for the oxidation of our skin cells.

**ENVIRONMENTAL FACTORS:** UV, pollution, climate changes.

**BEHAVIOUR FACTORS:** unbalanced diet, lack of sleep, tobacco.

## WHAT IS OXIDATION?

Oxidation is a chemical process that creates free radicals among which the ROS (reactive oxygen species). Free radicals are molecules highly reactive and unstable that damages skin cells and their components.

**This is the phenomenon of oxidative stress.**

The cell and DNA accumulate damage and cellular ageing accelerates, leading to the reduction of skin barrier, the appearance of fine lines, uneven skin texture, pores, dullness and dehydration.

## WHAT AESTHETIC DOCTORS THINK ABOUT ANTIOXIDANTS PRODUCTS IN SKINCARE?

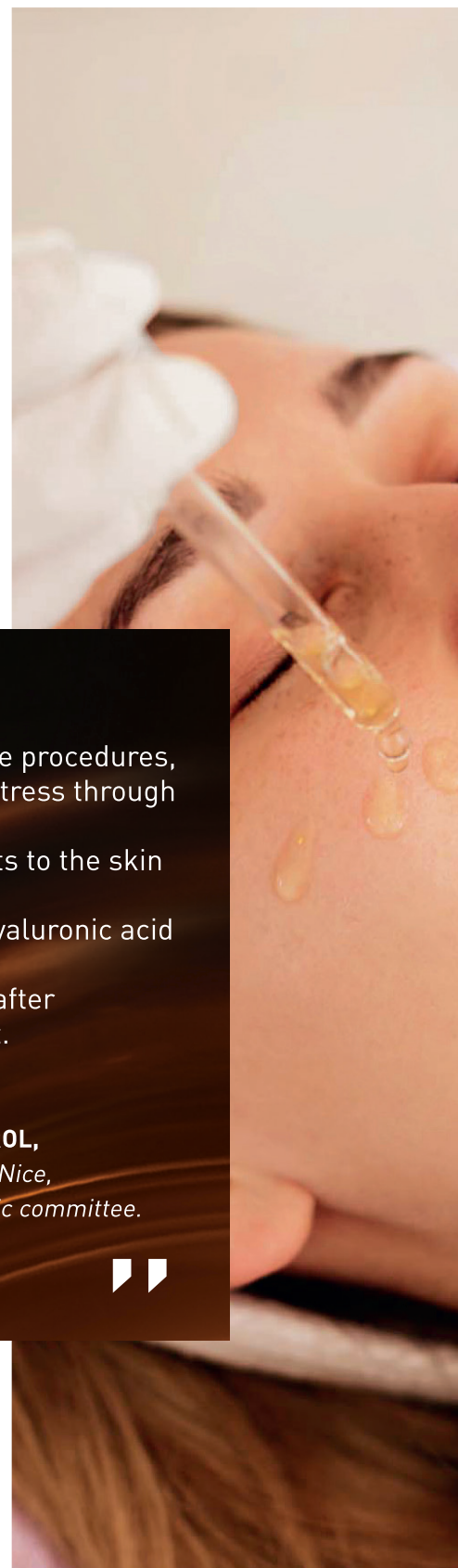
The inclusion of antioxidants in the skincare routine is always recommended by aesthetic doctors.

They accompany aesthetic medicine protocols and maintain results while being part of the global care against premature aging.



In our aesthetic medicine procedures, we trigger an oxidative stress through injections and peels. We can apply antioxidants to the skin to help it recover. It will also protect our hyaluronic acid which will last longer. Temporarily before and after a treatment is important. It is also a global care."

**DR CLAIRE SABATIER-CABROL,**  
*aesthetic medicine doctor in Nice,  
member of FILORGA scientific committee.*







TO PROTECT THE SKIN FROM  
AGING CAUSED BY EXTERNAL  
AGGRESSION<sup>[2]</sup> AND CORRECT  
THE EARLY SIGNS OF AGING,  
FILORGA COMBINES  
**5 POWERFUL ANTI-AGING  
ANTIOXIDANTS**

### **EBE-FACTORS**

[VITAMIN E + VITAMIN B3 + ERGOTHIONEINE]

Our patent-pending trio of ingredients with proven synergistic  
antioxidant action

**Acts on skin quality**

### **VITAMIN C**

A reference antioxidant molecule prescribed  
by all aesthetic medicine doctors

**Protects from collagen degradation**

### **ASTAXANTHIN**

A red-orange powerful antioxidant molecule that gives  
that natural orange color to the formula

**Protects from blue light**

ENRICHED WITH **HYALURONIC ACID**

Low molecular weight

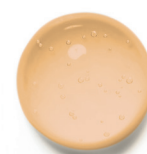
**Improves skin hydration**



**97%**

OF WOMEN DECLARED

**THE TEXTURE  
IS PLEASANT<sup>[3]</sup>**



**EXCELLENT STABILITY**

A formula stable over time  
(does not oxidize,  
no change of color, or texture).

**A SENSORY TEXTURE**

A lightweight texture, easily  
spreadable, that leaves  
the skin comfortable.

**OPTIMUM TOLERANCE**

Dermatologically  
tested product,  
well tolerated by  
all the enrolled  
subjects.

[2] Ex-vivo tests on skin explant after ozone treatment. [3] Self-evaluation - 32 volunteers - results after 7 days of application of HYDRA-AOX [5].

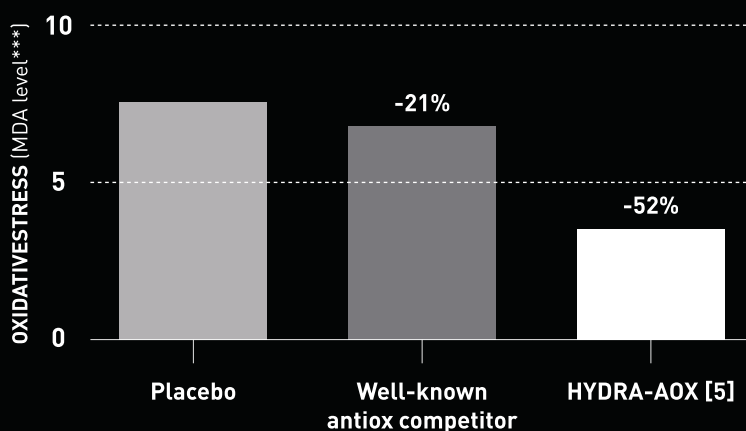


# HYDRA-AOX [5]: ANTI-AGING EFFECTIVENESS PROVEN 3 WAYS

## 1 PROVEN BY SCIENCE

### ANTIOXIDANT EFFECTIVENESS

Ex-vivo tests on skin explants after ozone treatment  
Evaluation of Malondialdehyde (MDA) level \*\*\*



HYDRA-AOX [5] REDUCES OXIDATIVE STRESS BY

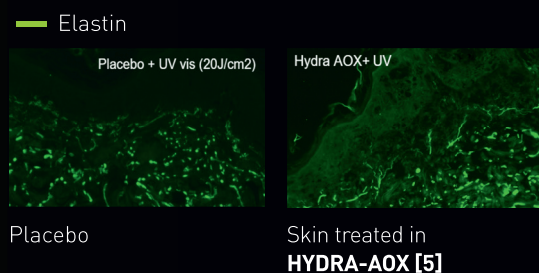
-52%

HYDRA-AOX [5] demonstrates protection from external aggressor

### ANTI-AGING EFFECTIVENESS

Ex-vivo tests on skin explants

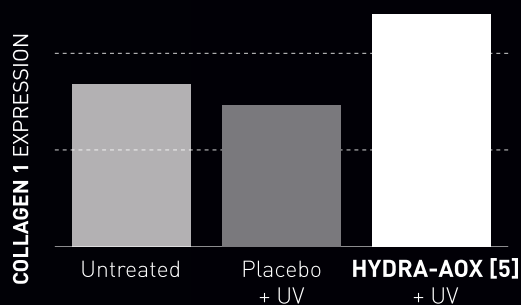
Immunofluorescence staining imaging



+40%

Length of elastin fibers

Evaluation of collagen quantity by image analysis



Protects from collagen degradation after UV exposure

Free radicals trigger the degradation of extracellular matrix components, including collagen and elastin fibres.

We have shown with **HYDRA-AOX [5]** that it **HELPS TO INCREASE ELASTIN FIBRES** and **MAINTAIN SKIN COLLAGEN** for a younger looking skin for longer.

\*\*\*Malondialdehyde (MDA) is one of the final products of polyunsaturated fatty acids peroxidation in the cells. An increase in free radicals causes overproduction of MDA.

2

**OBSERVED BY DOCTORS****Proven effectiveness from 7 days  
and increasing after 1 month.****RESULTS AFTER 28 DAYS OF USE** <sup>[4]</sup>Skin radiance **+22%**Skin smoothness **+37,5%****+ ALL DAY SKIN  
HYDRATION PROVEN** <sup>[5]</sup>

3

**PRAISED BY WOMEN**

Self-assessment

**5 SIGNS OF YOUTHFUL SKIN QUALITY**Smoothed skin texture **100%**Smoothed fine lines **96%**Reduced pores **78%**Hydrated skin **96%**Illuminated skin **90%****90%****OF WOMEN  
PREFER THIS  
PRODUCT TO  
THEIR USUAL  
SERUM** <sup>[6]</sup>

[4] Clinical scoring - clinical study on 32 volunteers - twice-daily application of HYDRA-AOX [5]. [5] Instrumental measurement using corneometer - clinical study on 32 volunteers - after a single application of HYDRA-AOX [5]. [6] Self-evaluation - 32 volunteers - results after 7 days of application of HYDRA-AOX [5].



# THE EARLY SIGNS OF AGING PROGRAMME

## INNOVATION

### **HYDRA-AOX [5], 30 ML**

The intensive antioxidant pro-youth serum, a unique combination of 5 antioxidants.

*Light texture with a natural orange shade: ideal for all skin types.*

### **HYDRA-HYAL, 30 ML**

The hydra-plumping pro-youth serum, a combination of 5 hyaluronic acids.

*Refreshing gel texture: ideal for all skin types.*

### **HYDRA-HYAL CREAM, 50 ML**

The ultra-confortable hydra-plumping cream: 5 hyaluronic acids + plant emollient complex for a boosted comforting action.

*Creamy texture: ideal for normal to dry skin.*

### **HYDRA-HYAL CREAM-GEL, 50 ML**

The mattifying hydra-plumping cream-gel.

*Lightweight cream-gel: ideal for combination to oily skin.*



# QUESTIONS & ANSWERS

## / WHAT MAKES HYDRA-AOX [5] BETTER THAN THE OTHER SERUMS ON THE MARKET?

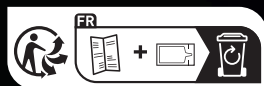
- A unique combination of 5 antioxidants.
- An action on the 5 signs of youthful skin quality.
- A sensory, stable and well-tolerated texture.

## / IS HYDRA-AOX [5] SUITABLE FOR ALL SKIN TYPES?

- Tested on all skin types (dry, normal, combination).

## / DOES THE FORMULA CONTAIN:

- Silicones? No.
- Minerals oils? No.
- Animal ingredients? No.
- NCEF? Yes.



**INNOVATION** HYDRA-AOX [5] - 30ML - EAN : 3540550013442 / HYDRA-HYAL SERUM - 30ML - EAN: 3540550000183 /  
HYDRA-HYAL CREAM - 50ML - EAN : 3540550000237 / HYDRA-HYAL CREAM-GEL - 50ML - EAN : 3540550000145

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