

## Hollywood Laser Peel®

Generates Excitement, Consumer Interest & Glowing Skin

### Dr. Angela Sturm

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### What gets YOU excited about the Hollywood Laser Peel?

We recently interviewed Dr. Angela Sturm, MD of Houston, Texas, a highly regarded and awarded facial plastic surgeon and business professional, to discuss how she uses the Hollywood Laser Peel® protocol with her Hollywood Spectra™ laser.

*“The Hollywood Spectra laser can expand the skin revitalization and pre-vitalization treatment menu for any aesthetic practice and attract the younger patient demographic to your services.”*

*“The Hollywood Laser Peel is an exciting glow-up treatment that is fast, safe, and comfortable for all patient skin types.”*

### What is the Treatment?

“There are just a few simple steps to the procedure, and it produces great results. A patented carbon lotion is applied to the skin. We gently heat the lotion to help it bind to the skin surface. Then, we use a nano-acoustic pulse mode on the laser to exfoliate off the carbon, along with all the skin impurities that it's attached to.” A diagram on the next page illustrates the procedure.

### What are the Treatment Results?

“The treatment helps to lighten the skin and generate additional collagen for a more vibrant reflective glow that can last for a few weeks. With a slightly modified treatment protocol, this can also reduce the appearance of active acne. Patients experience no downtime and walk out looking (and feeling) camera-ready! Patients can choose to do a series of these treatments, or just one before an important event. The Hollywood Laser Peel can fit into all kinds of patient skin care regimens, and they love it.”

“This lunchtime treatment takes only about 15 minutes to do and patients can leave with ‘glowy and dewy’ skin. Look at some of my results after only 1 treatment.”



Patient A (above) saw an immediate improvement in less oily, softer looking skin and reduced pigment on forehead and cheeks, while Patient B (below) saw a lightening of her sunspots and her skin tone had a more even, brighter appearance right away (with zero downtime).



## How is it Promoted?

“Social media is a strategically important part of aesthetic services marketing, especially as it is so engaging to the younger patient demographics that are seeking these experiences. I have found the Hollywood Laser Peel to be a highly effective ‘Instagrammable’ treatment to attract consumer interest and drive patients to my practice.

This activity generates lots of buzz for my practice brand. It has led to hundreds of Hollywood Laser Peel treatments – and more importantly, it provides our team many opportunities to build relationships with new patients that will likely seek other aesthetic treatments we offer. The Hollywood Spectra laser has helped me differentiate my services and grow my business.”

Find content examples on [Instagram](#) at @DrAngelaSturm.



Above, Dr. Sturm is photographed with her Lutronic Hollywood Spectra laser.

Below, she shares a screenshot of a recent TikTok post about the Hollywood Laser Peel experience.

## Hollywood Laser Peel® treatment

