



**EYE-RECOVER MASK** 

# **CONTENTS**

- INTRODUCTION SKIN PERFUSION
- MECHANISM OF SKIN AGEING: FOCUS ON THE EYE CONTOUR AREA
- THE MARKET: CONSUMER INSIGHTS
- SCIENTIFIC CONCEPT
- o PRODUCT : EYE-RECOVER MASK
- COMBINED PROTOCOL
- CLINICAL STUDY



# **INTRODUCTION**

SKIN PERFUSION is a professional antiaging skincare range, exclusive for aesthetic physicians, designed to be used between or alongside aesthetic medicine procedures.

#### **HIGH PERFORMANCE SOLUTIONS**

Formulated with high-grade ingredients in optimal concentrations, SKIN PERFUSION products are based on the Mix'n Match principle to achieve the best visible results on skin appearance and to best fit the needs of each skin through tailor-made solutions.

#### **COMPLEMENT COSMETIC PROCEDURES**

Developed in 2015 by a French laboratory leading in cosmetic medicine and skin quality, SKIN PERFUSION is an innovative cosmeceutical range especially designed to maintain and enhance the results of cosmetic procedures.

#### HOLISTIC APPROACH OF SKIN QUALITY

Combining in-office and home treatments, SKIN PERFUSION allows a holistic treatment of ageing skin. The specific protocols combine superficial peels, micro-needling and professional skincare to address the concerns of ageing skin: hydration – radiance – wrinkles – firmness – blemishes





# MECHANISM OF SKIN AGEING: FOCUS ON THE EYE CONTOUR AREA





# MECHANISM OF SKIN AGEING: FOCUS ON THE EYE CONTOUR AREA

The passing of time leaves inevitable signs on the skin but not all areas of the face are affected in the same way. The eye contour area is one of the most fragile zone of the face, and one of the first places to show signs of ageing. Taking care of the eyes is an indispensable step in maintaining youthful-looking, healthy skin.

The eye contour skin is particularly thin. Fine lines are printed quickly under the effect of blinking and muscle contractions throughout facial expression. As well, the decrease of the skin microcirculation leads to less drainage and the installation of signs of fatigue.

The 5 types of defects that appear in the eye area:

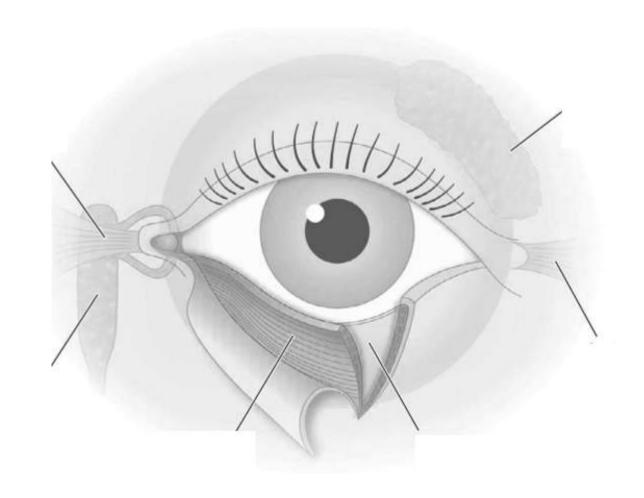
- 1 WRINKLES
- 2 SKIN SAGGING
- 3 LACK OF RADIANCE
- 5 PUFFINESS



### **ANATOMICAL LAYERS OF PERIORBITAL AREA**

#### SKIN

- -Thickness of the eyelid is 0,5 mm
- -Very few sebaceous glands
- -Excessive superficial blood vessels
- -Lack of superficial fat layer
- -Prone to superficial & deep wrinkles
- MUSCLES
- DEEP FAT COMPARTMENTS
- LIGAMENTS
- BONE



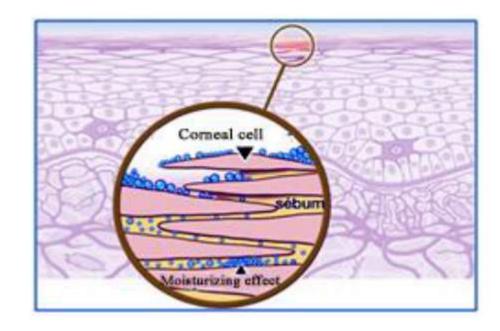


#### LACK OF HYDRATION

Hydration is a complex phenomenon, which is essential to maintaining soft, smooth and toned skin. Water can be brought in by blood circulation and stored in the dermis, it is the skin's true « reservoir », but as the epidermis is vesselfree, it is recommended to be brought in by cosmetic products.

Water is needed for the renewal of the epidermis cells. If this renewal cycle is disturbed, the skin quality is directly altered: it looks dull, lacks suppleness and dehydration striae may appear; an oily and dehydrated skin will become grainy and will tend to flake.

The causes of dehydration are numerous: genetic causes, seasonal & environmental factors like wind & cold, chemical agents, stress, sun, hard water, hormonal changes, unsuitable cosmetics...etc. However, ageing is the main cause. From a certain age, the basic structure of the dermis changes, the hydration rate of the stratum corneum decreases, thus increasing the signs of ageing.





#### **EYEBAGS**

There are two types of eyebags: aqueous eyebags and fatty eyebags.

The main causes of these eyebags are:

Water retention: as the skin of the eyelids is four times thinner than that of the rest of the body, water tends to accumulate in these more delicate areas.

Slowing down of the blood and lymph circulation.

Fatty deposit under the skin of the lower eyelid.

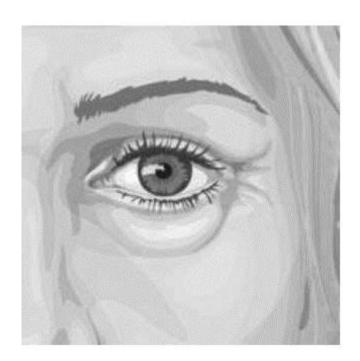
Skin slackening due to skin ageing.

Lack of sleep, tiredness.

Stress.

Heredity.

Consequently, they can be seen in young people, and sometimes as early as the age of 20. To reduce the eyebags, lymph circulation must be fostered through draining and hydration and skin elasticity must be fostered using cosmetic products.



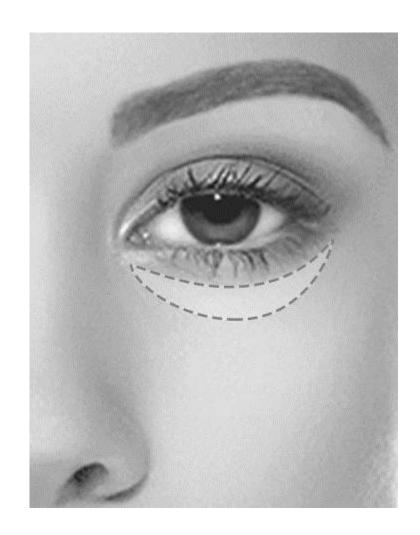


#### **DARK CIRCLES**

Dark circles are caused by a deficiency in return circulation: blood pigments accumulate in the connective tissue, giving the skin this particular dark colour.

Temporary dark circles appear at the end of the day and correspond to a vascular congestion.

Permanent ones come from a hyperpigmentation of the skin, often hereditary. They are always accentuated by fatigue, insomnia, stress, alcohol abuse and smoking.





#### **WRINKLES & FINE LINES**

As part of the ageing process, the skin changes, loses its natural moisture and its fundamental substance decreases. Because of a lack of moisture and nutrients, the production of collagen reduces. This « support mattress » for the skin gets weaker, loses tonicity and firmness. The cohesion between the dermis and the epidermis then becomes weaker. In addition, the repetitive muscle contraction has a remarkable effect. So on the surface, skin depressions appear these are wrinkles.

Two categories of wrinkles can be observed:

the expression lines on the forehead, between the eyebrows, at the level of crow's feet, the nasolabial folds and the corners of the mouth

the weakening lines linked to skin sagging, loss of tonicity and firmness of the skin. They are responsible for altering the oval of the face, for upper eyelid, bags under the eyes and the double chin.

Wrinkles are due to mechanical stress, skin dehydration, reduction in the production of collagen and elastin and also their quality, environmental reasons (free radicals, cold, pollution, UV), hormonal changes, tobacco, alcohol, lifestyle, but also the genetic programme of each individual.





## LOSS OF FIRMNESS, SAGGING

Over time, the face undergoes an overall sagging, the balance of the face is modified by the action of gravity.

Through the effect of gravity, sagging is observed of the dermis, of the fat and of the muscles and weakening is observed of the venous and lymphatic microcirculation, all of which lead to pseudo-volume on the lower part of the face.





#### **RADIANCE & ANTIFATIGUE EFFECT**

Radiance is the manner in which the skin reflects and diffuses light. The smoother the skin, the more it will reflect the light: like any surface, any unevenness, such as wrinkles, imperfections or rugosity, breaks and reduces the reflection.

But, regarding the skin, the light is also reflected by the deepest layers of the skin because the light penetrates there by transparency.

Consequently, in order to be radiant, skin must firstly be healthy, well hydrated, in good condition and homogenous looking because it will then be transparent and clear

Tobacco, unhealthy lifestyle, tiredness, skin dehydration, ageing, pollution, extreme sun exposure,...all these factors damage our skin and the complexion becomes dull.





# THE MARKET: CONSUMER INSIGHTS





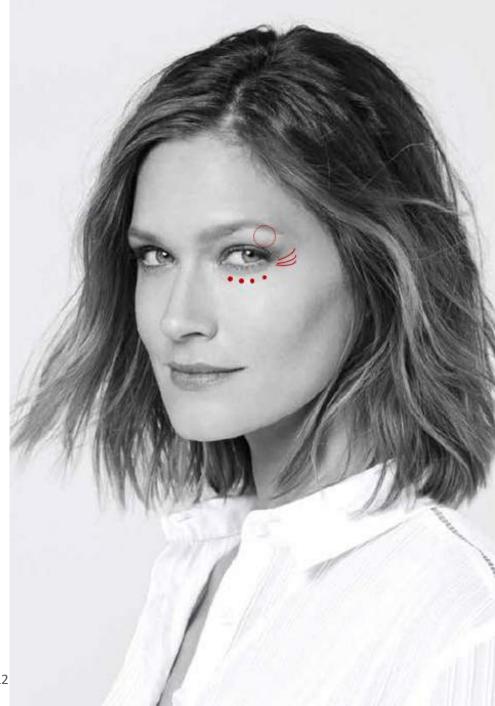
# **THE MARKET : CONSUMER INSIGHTS\***

3/4 WOMEN ARE CONCERNED BY THEIR EYE AREA



The **5 defects** in the eye area that affect most women:

1 WRINKLES	<b>75%</b>
2 SAGGING	68%
3 LACK OF RADIANCE	63%
4 DARK CIRCLES	58%
5 PUFFINESS	40%
0 1 011 111200	



\*IFOP Barometer - December 2018 - France – Study on 1,500 women aged 35 to 75, users of facial skincare products during the last 12 months.

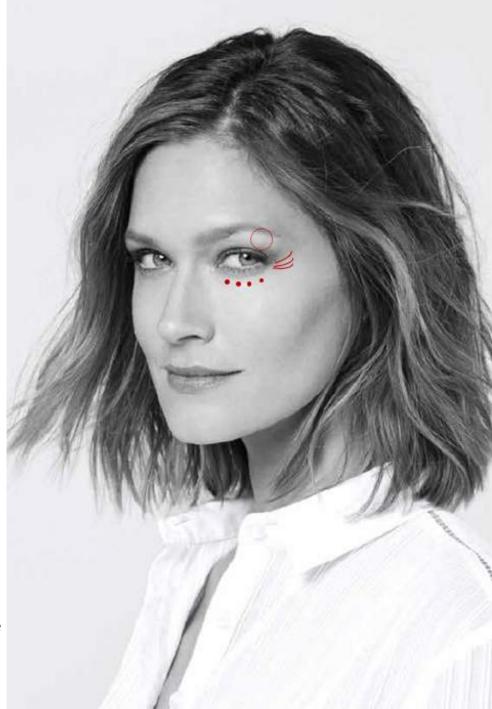


# **THE MARKET : CONSUMER INSIGHTS\*\***

The most treated ageing signs with **aesthetic procedures** in 2018 (% of patients):

1 LIP CONTOUR WRINKLES	18%
2 LION'S WRINKLE	14%
3 EYE CROW'S FEET WRINKLES	12%
4 DARK CIRCLES	11%
[]	
	70/
9 PUFFINESS	<b>7%</b>

**50%** Women having dermo-aesthetic procedure purchased pre/post-intervention care



\*\*ARCANE Study - March 2018 - France – 824 women aged 18 to 75, having had an aesthetic dermatology procedure.



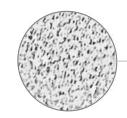




EYE-RECOVER MASK combines the power of exclusive hydrogel technology, providing an instant cooling and refreshing effect, with recognized active ingredients, combining tonifying, anti-ageing and hydrating properties.

# HYDROGEL TECHNOLOGY: POWERFUL "ACTIVE RELEASER"

With its unique and fresh texture, this hydrogel eye mask contains "carrageenans" (natural polymers) which form a filmogenic gel. Thus, it allows a better diffusion of the anti-ageing active ingredients into the skin.





An innovative Eye-patch design, specifically developed to be applied on the entire eye-contour area and address all the ageing signs.

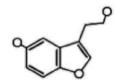


EYE-RECOVER MASK features a synergistic combination of :

**3-PEPTIDES** 







HMW

+ 3-PEPTIDES + COLLAGEN PEPTIDE + PROVITAMIN B5

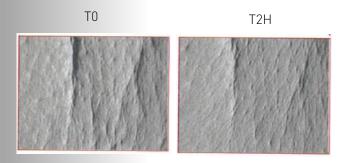
POLYSACCHA

#### **ACTIVE INGREDIENT**

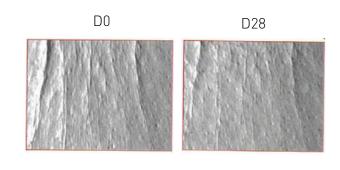
A natural polyose purified fraction obtained from oat. It is able to perfectly fit the skin microrelief thanks to its tri-dimensional and high molecular weight configuration.

#### **ITS ACTION\***

With its very high molecular weight (HMW), this purified fraction of polysaccharides adheres to the surface of the skin in a cohesive biological film, to provide an optimal instant & long-lasting lifting effect.



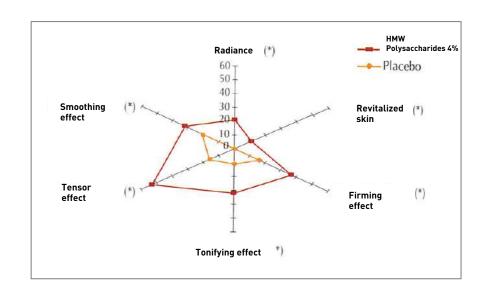
After 2H treatment with 4% HMW Polysaccharides



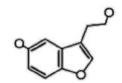
After 28 days treatment with 4% HMW Polysaccharides

#### **ITS RESULTS:** LIFTING EFFECT

A real lifting & tensor effect (instantly & long-term).







HMW POLYSACCHARIDES + 3-PEPTIDES + COLLAGEN PEPTIDE + PROVITAMIN B5

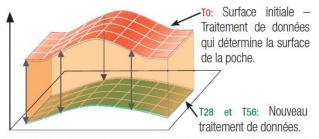
#### **ACTIVE INGREDIENT**

Association of 3 actives that target specific physiological deficiencies:

- Hesperidin methyl chalcone : Decrease the capillary permeability
- Dipeptide Valyl-Tryptophan (VW): Promote lymphatic flow
- Lipopeptide Pal-GQPR: Improves firmness and elasticity and reduces inflammation

#### **ITS ACTION\***

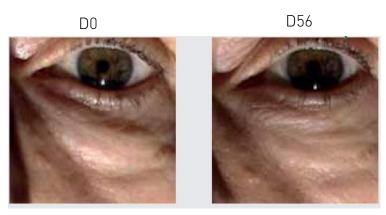
Global treatment for puffy eyes, it helps prevent puffiness and reduces bags under the eyes.



Le logiciel de traitement de données mesure la distance entre la surface de la poche avant traitement et la surface de la poche après traitement.

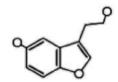
#### **ITS RESULTS:** LESS PUFFINESS & DARK CIRCLES

Fat and water-induced puffiness is reduced in the long term. Decrease in eyebags volume, smooth eye contour & decongestant effect.



After 56 days treatment with 3% of 3-Peptides





HMW POLYSACCHARIDES + 3-PEPTIDES + COLLAGEN PEPTIDE + PROVITAMIN B5

#### **ACTIVE INGREDIENT**

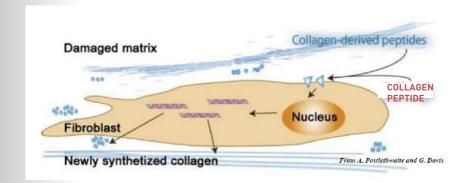
A patented synthetic anti-ageing peptide that has a smoothing effect on the skin.

#### **ITS ACTION\***

Collagen peptide is clinically proven to reduce significantly the length and depth of wrinkles. It promotes extracellular matrix synthesis, dermo-epidermal anchorage, epidermal differentiation and regeneration.

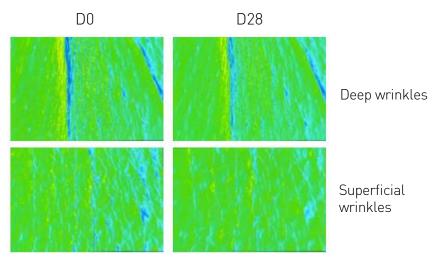
Like naturally-derived collagen peptides, that can bind to fibroblasts and trigger the synthesis of ECM molecules, it provides skin with strong regeneration signals, likely similar to signals occurring during ECM remodeling.

Mechanism of action



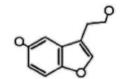
#### ITS RESULTS: WRINKI FS REDUCED

Wrinkles are instantly smoothed and diminished in the long term.



Effect on wrinkles with 1,5% Collagen-Peptide





HMW POLYSACCHARIDES + 3-PEPTIDES + COLLAGEN PEPTIDE + PROVITAMIN B5

#### **ACTIVE INGREDIENT**

Panthenol is an active ingredient for sophisticated cosmetic skin care: it improves the appearance of skin. D-Panthenol is the provitamin of D-Pantothenic acid (Provitamin B5), which plays a key role in the human intermediary metabolism.

#### **ITS ACTION\***

A leading moisturizer that keeps the skin feeling soft and maintain its elasticity.

Renowned as a skin repairer and regulator of water balance, it regenerates the skin hydration barrier. It triggers the synthesis of a precursor of fatty acids and sphingolipids which are essential for the formation of the lipid bilayer in the stratum corneum. Through this it contributes to repairing the skin barrier, improving hydration, reducing roughness and indirectly reducing inflammation. Its potent hygroscopic properties make it the reference hydrating agent.

- Deep penetrating moisturizer
- Stimulates epithelization
- Wound healing effect
- Anti-inflammatory effect

#### **ITS RESULTS:** A RADIANT EYE CONTOUR

The skin in the eye contour is visibly improved : eye contour is soothed, hydrated, lights up and is more even.



OUR PRODUCT: EYE-RECOVER MASK



## **OUR PRODUCT : EYE-RECOVER MASK**

**INDICATIONS**: Global rejuvenation eye patch. Dark circles, puffiness, wrinkles, eyelids sagging.

#### **MAIN ACTIONS:**

Smooth fine lines and wrinkles
Fade away dark circles
Reduce eye bags appearance
Lift the upper eyelid
Boost hydration
Provide an antifatigue effect, refresh the look
Increase the eye contour radiance
Instant & long-lasting results
Instant cooling effect
Soothe, hydrate & restore after aesthetic procedure



**DESCRIPTION**: SKIN PERFUSION Eye-Recover Mask is the new solution for a complete rejuvenated look.

Thanks to its innovative eye patch design, specifically developed to be applied on the entire eye contour area, even the eyelid, it targets all the ageing signs for a comprehensive anti-fatigue and anti-ageing solution.

It takes away the appearance of wrinkles, dark circles, puffiness and lift the upper eyelid.

With each use, skin's texture is immediately improved giving a brighter, awake & refreshed look.

#### **ACTIVE INGREDIENTS:**

3-Peptides 1%
Collagen peptide 1,5%
Provitamin B5 2%
HMW Polysaccharides purified fraction



# **DUAL USE: FOR OPTIMAL EFFICACY**

#### POST-PROCEDURE - DURING PROTOCOL



TO **SOOTHE & RESTORE** THE DELICATE EYE-CONTOUR AREA AFTER A **NCTF®** PROCEDURE\* (\*once the skin barrier is completely recovered)







#### AT **HOME** - FOR A WEEKLY USE

# FOR AN INSTANT **REFRESHED & REJUVENATED** LOOK

DIRECTIONS: After opening, remove the protective sheet and take out the patch. Apply to the cleansed and dry eye contour area. Smooth over gently to ensure it adheres to the skin. Leave on for 10-15 minutes, then remove. Do not rinse. Single use only. Repeat the application once or twice a week.









10-15 minutes



### INTENSIVE TREATMENT

TO PREPARE AND ACCOMPANY AESTHETIC PROCEDURES

#### DAILY **ROUTINE**

TO MAINTAIN THE RESULTS OF AESTHETIC PROCEDURES



#### **POST-TREATMENT**

B3-RECOVERY CREAM E-YOUTH 50 SUN CREAM HYALURONIC YOUTH MASK EYE-RECOVER MASK







#### **BOOSTERS:** INTENSIVE TREATMENT

HYDRA-BOOSTER TIME-BOOSTER LIFT-BOOSTER BRIGHT-BOOSTER BALANCE-BOOSTER















# CLEANSERS MICELLAR WATER

MICELLAR WATER
CLEANSING OIL
EXFOLIATING CREAM

#### **GLOBAL ANTI-AGEING**

5-HP YOUTH CREAM 6-HP YOUTH CREAM HXR-EYE CREAM GR-YOUTH MASK NOURISHING BODY BALM

#### **TARGETED SERUMS**

HAB5-HYDRA SERUM
RE-TIME SERUM
AA-LIFT SERUM
P-BRIGHT SERUM
BD-BALANCE SERUM
C-LIGHT SERUM





# COMBINED PROTOCOLS IN-OFFICE



# **COMBINED PROTOCOLS**

(\*Apply EYE-RECOVER MASK once the skin barrier is completely recovered)

#### **AESTHETIC** PROCEDURE

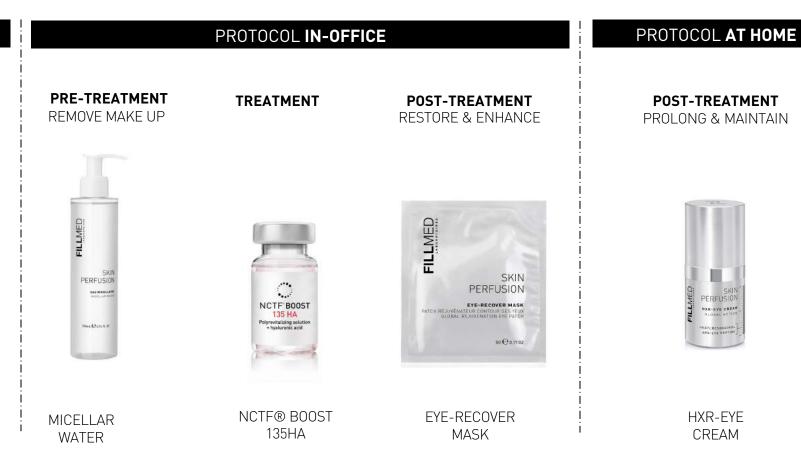


#### **PATIENT NEED**:

 To target ageing signs on the delicate eye contour area

#### INDICATIONS:

- Dark circles
- Wrinkles, dehydrated fine lines
- Skin quality



**CREAM** 



# **EYE-RECOVER MASK VS HXR-EYE CREAM**

#### INTENSIVE **TREATMENT**

Eye-Recover Mask



#### **TEXTURE**

Hydrogel Patch – Instant cooling effect

#### **ACTIVE / BENEFITS**

3-Peptide 1% → Puffiness & Dark circles Collagen Peptide 1,5% → Smooth fine lines HMW Purified fraction → Lifting effect Provitamin B5 2% → Hydrates & Softens

#### **USE**

Once or twice a week
After an aesthetic procedure



HXR-Eye Cream



#### **TEXTURE**

Nourishing balm texture

#### **ACTIVE / BENEFITS**

Hexylresorcinol 0,1% → Dark circles

Arg-Lys Peptide → Smooth fine lines

Escin 0,5% → Diminish puffiness & dark circles

#### **USE**

Daily use (morning & evening)
Daily routine at home



# **CLINICAL STUDIES**





## **CLINICAL STUDIES\***

A youthful & fresher look, fewer wrinkles and improved overall eye contour area immediately, upon first use, and after 1 month.

#### PANEL:

- Number of subjects: 18
- Age: 66 years old on average
- Measurement areas: Eye contour
- Measurement intervals: T0 T15 minutes -T28 days
- Under ophthalmologic control

#### METHOD:

Twice weekly application for 28 days.

#### **MEASURES**:

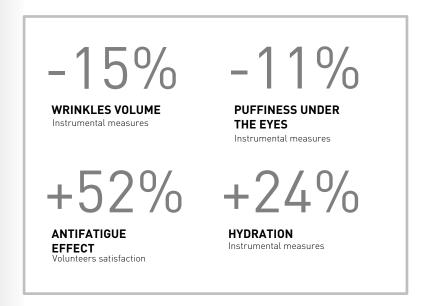
- Evaluation of the moisturizing effect
- Evaluation of the anti-dark circles, anti-bags effect
- Evaluation of the anti-sagging effect
- Evaluation of the anti-wrinkle effect
- Self-evaluation of the anti-fatigue effect and the effect on the eye contour radiance
- Self-assessment questionnaire completed by participants



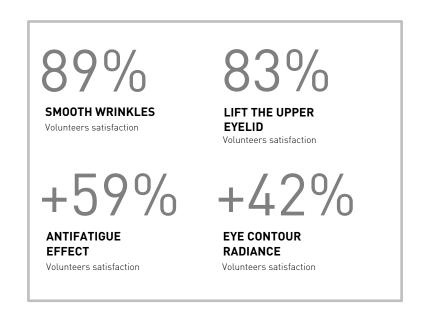
# **CLINICAL STUDIES\***

A youthful & fresher look, fewer wrinkles and improved overall eye contour area immediately, upon first use, and after 1 month.

#### IN ONLY 15 MINUTES



### AFTER 8 APPLICATIONS



<sup>\*</sup>Clinical trial on 18 subjects, application twice a week for 28 days (8 applications, 2/week) under ophthalmologic control, Paris, 2019.





**EYE-RECOVER MASK**